

News Release

Contact: Teresa M. Cox Hickey
813.248.0721
Tcoxhickey@aol.com



**FOR IMMEDIATE RELEASE:
March 3, 2008**

MOTORCYCLE RALLY CANCELLED – LACK OF COMMUNITY SUPPORT

(Ybor City, Tampa, FL) – On behalf of everyone who has been associated with this event, CC Event Productions, Inc. would like to thank all of the motorcycle enthusiasts who have supported the Tampa Bay Motorcycle Rally for the past several years.

CC Event Productions, Inc. regrets to announce that the Tampa Bay Motorcycle Rally will not return to Historic Ybor City in 2008. Although event guests thoroughly enjoyed all of the fabulous Cigar Shops, Coffee Houses, Unique Shopping and Fine Dining Ybor City has to offer, space constraints and lack of community support have forced event promoters to reach this difficult decision.

Expansion of the event is difficult in Ybor City, not only in terms of space, but especially due to the disappointing lack of support by Ybor City merchants.* Budget constraints upon the City of Tampa and the Special Events Department have also created challenges in 2008. Unfortunately, the City of Tampa is simply unable to financially co-sponsor all of the fantastic events which take place in the Bay Area, including the Tampa Bay Motorcycle Rally.

Again, we extend our sincere appreciation to everyone who has supported this event for the past several years - safe and happy riding!

* *Exceptions: Centro Ybor, Coyote Ugly*

-30 -

ATTENTION: We welcome the chance to work with your station or publication. Please send us a fax on station/publication letterhead including a list of staff members who will cover the event. If you would like feature ideas and/or would like to obtain an interview, please contact Teresa Cox Hickey at 813.248.0721.

Our press release distribution system is constantly being updated. Please visit our website at **www.cc-events.org** and sign up to receive **customized news and information!**